

### **Hank Brigman Privacy Statement**

(last updated: 3-6-10)

#### **Introduction**

Hank Brigman takes your right to privacy seriously, and wants you to feel comfortable using this web site. This privacy policy deals with personally-identifiable information (referred to as "data" below) that may be collected by this site. This policy does not apply to other entities that are not owned or controlled by Brigman, nor to persons that are not employees or agents of Brigman, or that are not under Brigman's control. Please take time to read this site's terms of use.

**1. Collection of data** Registration on this site requires only a valid e-mail address. You are not required to provide any other information if do not want to. Please be aware that the e-mail address and other information you provide may render you personally identifiable, and may possibly be displayed on this web site unintentionally (such as, but not limited to, subsequent to a successful act of intrusion by a third party). As on many web sites, the Brigman site may also automatically receive general information that is contained in server log files, such as your IP address, and cookie information.

#### **2. Use of data**

Data may be used to customize and improve your user experience on this site. Efforts will be made to prevent your data being made available to third parties unless provided for otherwise in this Privacy Policy; (ii) your consent is obtained, such as when you choose to opt-in or opt-out for the sharing of data; (iii) a service provided on our site requires interaction a third party with or is provided by a third party, such as an application service provider; (iv) pursuant to legal action or law enforcement; (v) it is found that your use of this site violates this policy, terms of service, or other usage guidelines, or if it is deemed reasonably necessary by Brigman to protect Brigman's legal rights and/or property; or (vi) this site is purchased by a third party, in which case that third party will be able to use the data in the same manner as set forth in this Policy. In the event you choose to use links that appear on this web site to visit other web sites, you are advised to read the privacy policies that appear on those sites.

#### **3. Cookies**

Like many web sites, this web site may set and use cookies to enhance your user experience, such as retaining your personal settings.

#### **4. Changes to this privacy policy**

Changes may be made to this policy from time to time. You will be notified of substantial changes to this policy through the "last updated" line below the header above.

#### **5. NO GUARANTEES**

While this privacy policy states standards for maintenance of data, and while efforts will be made to meet the said standards, Hank Brigman is not in a position to guarantee compliance with these standards. There may be factors beyond Brigman's control that may result in disclosure of data. Consequently, Brigman offers no warranties or representations as regards maintenance or nondisclosure of data.

### **6. Contact information**

If you have any questions about this policy or this web site, please feel free to contact Hank Brigman at:

Direct: 415.258.8524

Email: [hbrigman@touchpointguru.com](mailto:hbrigman@touchpointguru.com)